

# Vroom Supply Center Materials Overview



# Neuron Sticker

Round Vroom illustrated sticker featuring a happy child with a festive background.

- Front: "Every baby is born with a brain that contains billions of neurons."
- Back: "Become a brain builder at [vroom.org](http://vroom.org)"  
*Bilingual message in both English and Spanish.*
- Languages: English + Spanish
- Size: 2.5" diameter
- Price: \$0.21/sticker
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)



# Development Sticker

Round Vroom illustrated sticker featuring an adult singing to a young child.

- Front: "The brain develops most rapidly in the first five years of life."
- Back: "Become a brain builder at [vroom.org](http://vroom.org)"  
*Bilingual message in both English and Spanish.*
- Languages: English + Spanish
- Size: 2.5" diameter
- Price: \$0.21/sticker
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)



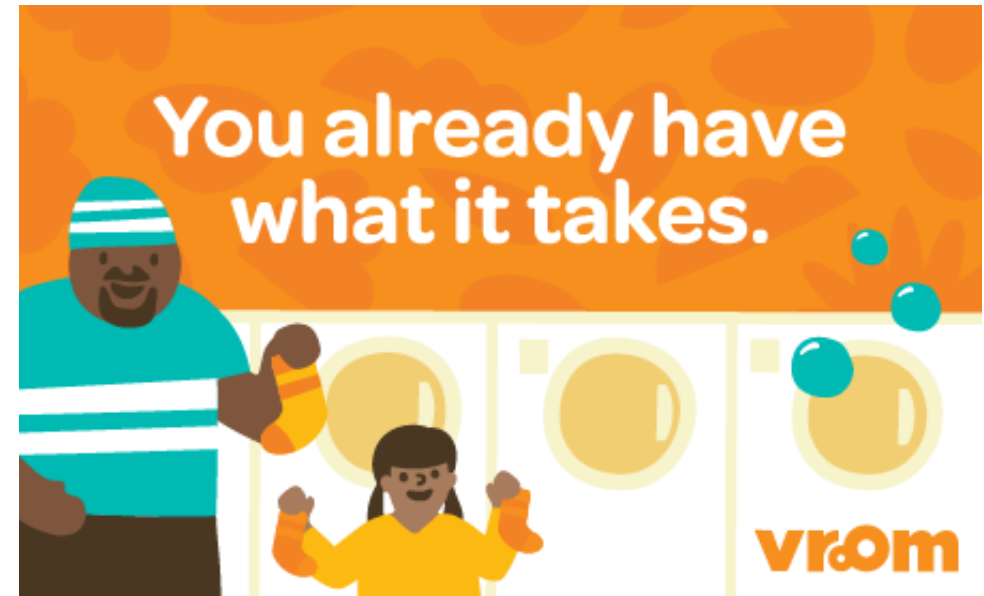
# Rectangular Sticker

Rectangular Vroom illustrated sticker featuring an adult and child in a brain-building moment. These playful and fun stickers are great for reminding parents or caregivers of what they are already doing well with supportive strength-based messaging.

Front: "You already have what it takes."

Back: No message / blank

- Languages: English + Spanish
- Size: 3.25" x 2"
- Price: \$0.16/sticker
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)



# Proud Supporter Cling

Show off your great brain-building work with these low tack adhesive vinyl clings. Double sided and easily removable, these clings are designed for use on windows or just about any clean smooth surface.

Front: “Proud supporter of brain-building moments”

- Languages: English + Spanish
- Format: Two sided, same design on each side
- Size: 4” x 4”
- Price: \$2.48/cling
- Production time is 3 to 5 weeks, if backordered.
- Not available for download on vroom.org



# Everyone Has What It Takes Cling

These low tack adhesive vinyl clings remind us that “Everyone has what it takes” with fun Vroom illustrations. Double sided and easily removable, these clings are designed for use on windows or just about any clean smooth surface.

Front: “Everyone has what it takes to be a brain builder!”

- Languages: English + Spanish
- Format: Two sided, same design on each side
- Size: 4” x 4”
- Price: \$2.48/cling
- Production time is 3 to 5 weeks, if backordered.
- Not available for download on vroom.org



# Tip Card Ring Set

- These new Vroom Tip® Cards include an introduction to the Five Brain Building Basics™ as well as 25 newly curated Vroom Tips™. Taking into account user feedback, this new introductory set includes five Vroom Tips corresponding to each of the five Brain Building Basics. Age ranges are still included, but have been updated as “Suggest Age Ranges” for greater developmental accuracy and flexibility. Each tip provides parents and caregivers with a fun, actionable activity for engaging with their children. Flip the card over to read the Brainy Background and learn how the interaction supports your child's brain development. Tip cards turn any moment into a Brain Building Moment™!\*
- Languages: English + Spanish
- Format: 27 Tip Cards on a ring
- Size: 3.85” x 2.78”
- Price: \$4.80/set
- Production time is 6 to 8 weeks, if backordered.





# Vroom App Card

The bright and colorful Vroom App Cards are a friendly way to show how to use the Vroom App. Updated in 2018 with new screenshots and illustrations.

- Languages: English + Spanish
- Size: 5" x 7" card
- Price: \$0.21/card
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)

You have what it takes to be a brain-builder!

Download the Vroom app to add learning to mealtime, bathtime, bedtime, and anytime with Vroom Tips™.

See for yourself how Vroom Tips are fast and fun!  
[app.vroom.org](http://app.vroom.org)



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Search for Vroom: Early Learning



También disponible en español

Over 1,000+ easy activities designed to help your child's brain grow strong

Life gets busy, Vroom Tips stay simple. With fun activities, backed by science, you can turn everyday moments into Brain Building Moments™!

Tips inspire fun and learning whenever you have time.



Pick tips by category, setting, or skill.

Tips are personalized for children 0-5.



Choose your tip delivery time or set a reminder.

Every day, we feature a Vroom Tip for your child's age range.



Learn the science behind how each activity builds your child's brain.

Celebrate your progress and keep track of your favorite tips.



Explore tips on the go and find ones that are just right for your child.



# Vroom Info Card

Strength-based, science focused, fun, and accessible. This awareness-building resource shares everything we love about Vroom without being focused on a single tool like the Vroom app or Vroom by Text. Great for first impressions and flexible awareness building!

- Languages: English + Spanish
- Size: 5" x 7" card
- Price: \$0.21/card
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)



**Life gets busy.  
Vroom stays simple.**

Vroom Tips™ help you do more with your shared moments. Add learning to mealtime, bathtime, bedtime, or anytime. With each short activity, you teach your child the life skills that help them thrive.

Find more free Vroom Tips by downloading the Vroom app, texting VROOM to 48258, or visiting [vroom.org](http://vroom.org).

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**You already have  
what it takes!**

**Nurture a child's growing  
mind anytime, anywhere.**

Babies are born ready to learn. And you have what it takes to help them. The time you spend with a child can help their brain grow strong. Even a few minutes count!

**Vroom is backed by science.**

We have partnered with early learning experts, and their work informs everything we do.



# Vroom Brain Building 101

An update of the old Brain Story flyer, the Brain Building 101 flyer shares the same important scientific research behind Vroom in a new and more accessible way.

- Languages: Bilingual English & Spanish
- Size: double-sided 8.5” x 11”
- Price: \$0.26/flyer
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)



## Hello, Brain Builder!

A baby is born ready to learn with billions of neurons waiting to be connected. Even before they can talk, they are looking, listening, and relating to you. Being a brain-builder now gets them ready for school, friends, and life.



### Brain Building 101

#### Nurture Future Potential

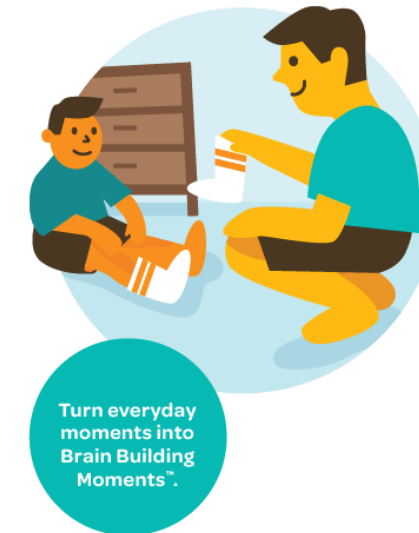
Positive, supportive experiences with adults help your child's brain grow strong and flexible. It's ideal to brain-build from birth, but it's never too late to start.

#### Communicating is Key

Back-and-forth moments with you build your child's brain. You're shaping a growing mind and helping their learning, health, and behavior both now and in the future.

#### You Are a Brain Builder

We know you are busy. That's why we created the Vroom Brain Building Basics™ – Look, Follow, Chat, Take Turns, and Stretch. These tools help you build your child's life skills like focus, self-control, problem-solving, and taking on challenges.



# Vroom Brain Building Basics

The Vroom Brain Building Basics (Look, Chat, Follow, Stretch, and Take Turns) are a distillation of the science behind Vroom. These accessible, action-oriented prompts for parents and caregivers are the foundation of Vroom Tips. The flyer illustrates the five concepts in a friendly way and creates a useful tool for introducing Vroom.

- Languages: Bilingual English & Spanish
- Size: double-sided 8.5" x 11"
- Price: \$0.26/flyer
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)

bilingual

## Brain Building Basics™

We've made the science of early learning simple! Remember these 5 easy ways to help build your child's brain anytime.

**Look**

Children use their eyes to learn. See what catches your child's attention and talk about it. Or connect eye-to-eye, then smile, chat, hug, or make funny faces!



**Follow**

Young children learn best when you follow their lead. Tune into your child's words, sounds, movements, and ideas! Then respond with your own words and actions.



**Chat**

Children's brains light up when you talk, sing, or make sounds back and forth with them. Chat about your day, food, and what's around you, or string sounds together for a fun conversation!



**Take Turns**

Children learn from taking turns when you play, talk, or explore. After they go, take your turn. Then repeat: they go, you go, they go, you go!



**Stretch**

Children's brains grow strong when you help them stretch their learning further. Keep a moment going: ask your child a question that starts with what, when, where, how, or why!



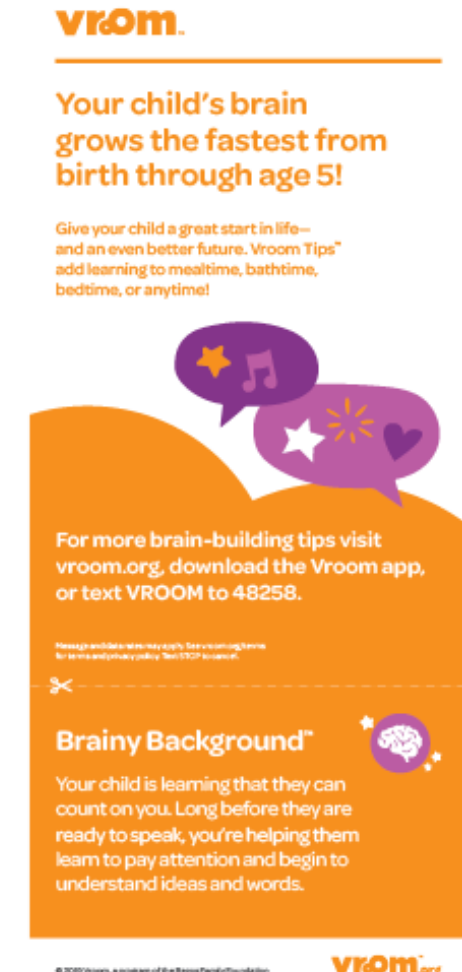
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# Vroom New Baby Card

Celebrate parents as brain-builders from birth on! Great for those with a new baby but appropriate for all, this versatile info card includes the foundational science of Vroom, removable tip at the bottom, and detailed instructions to learn more. Sized to fit a #10 envelope or a standard brochure rack.

Front and back pictured to the right

- Languages: English & Spanish
- Size: 3-7/8" x 9"
- Price: \$0.23/card
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)



# Vroom Poster: Science-Forward Orange

Using the playful illustrations of Vroom, Vroom Posters highlight everyday Brain Building Moments in action. With something for everyone, the Vroom Posters include a single call-to-action that includes the app, the Vroom website, and Vroom by Text. This version, in orange, emphasizes the science of Vroom and the importance of turning everyday moments into Brain Building Moments!

- Languages: Bilingual English & Spanish
- Size: double-sided 11" x 17"
- Price: \$1.18/poster
- Production time is 5 to 10 business days, if backordered.
- Digital files available for download on [vroom.org](https://vroom.org)

## Communicating is Key

Back-and-forth moments with you shape a child's growing mind.

These positive, supportive experiences with you help their brain grow strong and flexible.



For free Brain Building Activities™ visit [vroom.org](https://vroom.org) or download the app. Text VROOM to 48258 to sign up for Vroom by Text™.

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**vroom.**



# Vroom Poster: Strength-Based Teal

Using the playful illustrations of Vroom, Vroom Posters highlight everyday Brain Building Moments in action. With something for everyone, the Vroom Posters include a single call-to-action that includes the app, the Vroom website, and Vroom by Text. This version, in teal, starts with a strong, strength-based message to inspire and support caregivers.

- Languages: Bilingual English & Spanish
- Size: double-sided 11" x 17"
- Price: \$1.18/poster
- Production time is 5 to 10 business days, if backordered.
- Digital files available for download on [vroom.org](http://vroom.org)

**You already have  
what it takes!**

**All children are born ready to learn.**

And you have what it takes to help them.  
The time you spend with a child can  
help their brain grow strong. Even  
a few minutes count!



For free Brain Building Activities™  
visit [vroom.org](http://vroom.org) or download the app.  
Text VROOM to 48258 to sign up for Vroom by Text™.

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# Vroom Bookmark

The Vroom Bookmark promotes early literacy, it includes a brief overview of Vroom, and encourages the download of the Vroom app.

Front and back pictured to the right:

- Languages: English + Spanish
- Size: 2.25" x 7"
- Price: \$0.54/card<sup>[1][1][1][1]</sup><sub>[SEP][SEP]</sub>
- Production time is 5 to 10 business days, if backordered.
- Digital file is not available on vroom.org



## 2018 Vroom.org Keyring

Everyday reminder for families to unlock their brain-building power with Vroom.

- Language: English
- Format: Carabineer keychain with engraved Vroom.org logo
- Size: Approximately 6" long x 1.5" wide
- Price: \$1.82/keyring
- Production time is 2 to 3 weeks, if backordered.
- Digital file is not available on vroom.org





# Vroom T-Shirt

Orange shirt with Vroom Brain Building Moments in white letters

Front Text: Vroom, Brain Building Moments

Back Text: You already have what it takes to be a Brain Builder

Unisex 90/10 ring spun cotton/poly shirt with removable tag for comfort.

- Language: English
- Unisex Adult Sizes: S, M, L, XL, XXL
- Pricing: \$8.76/shirt
- Production time is 20 business days, if backordered.
- Digital file is not available on vroom.org



**Front**



**Back**

# Vroom Totebag

Shopping trips are full of potential Brain Building Moments! The reusable Vroom Shopping Tote puts one right at your fingertips. Made with recyclable materials by ChicoBag, it comes with an attached stuff sack and carabeener clip.

- Language: English
- Size: Bag is 17" x 15" and it fits into the 3" x 4" pouch when collapsed
- Price: \$6.35/bag
- Production time is 9 weeks, if backordered.
- Digital file is not available on vroom.org



# Vroom Pen

White pen with orange printed Vroom.org logo. This black ink pen also includes a stylus useful for laptops and handheld devices.

- Language: English
- Price: \$.60/pen
- Production time is 2-3 weeks, if backordered.
- Digital file is not available on vroom.org



# Vroom Welcome Rack Card

- Perfect for brochure racks or mailings, the Vroom Welcome Rack Card is an all-in-one bilingual resource with a 0 – 5 removable tip card at the bottom. Bilingual with English on one side and Spanish on the other.
- Languages: Bilingual English & Spanish
- Double-sided
- Size: 3-7/8" x 9"
- Price: \$0.23/card
- Production time is 5 to 10 business days, if backordered.
- Digital file available for download on [vroom.org](http://vroom.org)





## Vroom Resources

### Vroom Newsletter

<http://eepurl.com/bZv5lf>

### Vroom Social Media

 joinvroom

 @joinvroom

 joinvroom

### Vroom Digital Tools

